## 2014 Governing Board Forum Holiday Inn Executive Center June 4-5, Columbia, Mo.

Working Agenda (as of May 15, 2014)

## Change. Challenge. Opportunity.

## June 4

**5 p.m. to 6:30 p.m.** Welcome Reception at the Holiday Inn Executive Center

## June 5

8 a.m. to 9 a.m. Continental Breakfast

**9 a.m. to 9:30 a.m.** Welcome – Coordinating Board for Higher Education Chair Dalton Wright Opening remarks – Commissioner of Higher Education David Russell

9:30 a.m. to 10 a.m. State Budget Outlook – Linda Luebbering

Funding for higher education received an increased amount of attention this past year from the Missouri General Assembly and Governor Jay Nixon. Missouri's budget director will offer an overview of the 2015 state budget, revenue projections and what it all means for higher education

**10 a.m. to 10:15 a.m.** Break

**10:15 a.m. to 11:15 a.m.** Teresa Lubbers, Indiana Commissioner of Higher Education and Chair of the State Higher Education Executive Officers Association

Teresa Lubbers, commissioner of higher education for Indiana and a former State Senator, offers a unique perspective on the most important issues facing higher education today. Lubbers, currently the chair of the State Higher Education Executive Officers association, will discuss the politics of change, challenges and opportunity and how to advance higher education's public policy agenda in the context of change, challenges, opportunity and politics.

11:15 a.m. to 12:15 p.m. Dr. Sally Clausen, Executive Director of the Ingram Center for Public Trusteeship and Governance at the Association of Governing Boards of Universities and Colleges

As the national and state higher education landscape continues to evolve, the responsibilities of governing Missouri's colleges and universities have never been greater. Learn more about the challenges and the opportunities that come with governing Missouri's higher education

institutions, from Dr. Sally Clausen, a nationally respected authority on the national issues facing governing boards.

### **12:15 to 1:15 p.m.** Lunch

#### 1:30 p.m. to 3 p.m. Breakout Discussion Groups

# Group 1: Higher Education Finance: Controlling Costs, Promoting Affordability and Developing a New Business Model

The traditional higher education business model seems unsustainable. Keeping college affordable is a priority for the state of Missouri, but higher education costs continue to rise. Learn about the functions and relationships of the board finance committee with college and university CFOs and engage in a spirited discussion of challenges and ideas prompted by the current fiscal environment.

Moderator: Nikki Krawitz, Consultant on higher education finance for the Association of Governing Boards of Universities and Colleges and former Vice President for Finance and Administration, University of Missouri System

#### Panelists:

- Sharon Lindenbaum, Vice Chancellor of Finance and Administration, University of Missouri-Kansas City
- Marla Moody, Vice Chancellor for Finance, Ozark Technical Community College
- Dave Rector, Vice President, Administration and Finance, Truman State University

### **Group 2: Breaking Down Barriers to College Completion**

As Missouri continues to work toward achieving its Big Goal for Higher Education, removing barriers to college completion is key to improving outcomes and increasing the percentage of working-age adults with a degree or professional certificate. Last fall, nine colleges and universities were selected to participate in Missouri's first Completion Academy, where they developed strategies to increase their college completion rates. Panelists from several Missouri institutions will share the lessons they have learned as they implement changes aimed at helping more students earn the degrees they are seeking.

Moderator: Mike Baumgartner, Vice President for Finance and Special Projects, Complete College America

#### Panelists:

- Deborah Below, Vice-President for Enrollment Management, Southeast Missouri State University
- Jeff Lashley, President, Moberly Area Community College
- Paul Long, Chief Academic Officer, Metropolitan Community College
- Tammy Randolph, Chair, Department of Mathematics, Southeast Missouri State University

# Group 3: Producing Graduates Aligned with Missouri's Economic and Workforce Needs

Higher education has taken on an increasingly important role in the economic development of communities throughout Missouri. Learn more about the ways higher education institutions and the business community in the St. Louis area are working together to meet the region's work force needs and how their experiences can benefit communities across the state.

Moderator: Brian Fogle, Member of the Coordinating Board for Higher Education, former President of the Springfield Chamber of Commerce, and currently President and CEO of the Community Foundation of the Ozarks.

#### Panelists:

- Steven Johnson, Executive Vice President for Economic Development and Marketing Strategy, St. Louis Regional Chamber
- (Other panelists pending)

#### **3 p.m. to 3:15 p.m.** Break

**3:15 p.m.** Conclusion – Dr. Sally Clausen, Association of Governing Boards of Universities and Colleges and Dalton Wright, Chair, Coordinating Board for Higher Education

Dr. Clausen and Mr. Wright will lead a dynamic discussion of important ideas and concepts emerging from the morning presentations and afternoon breakout sessions.